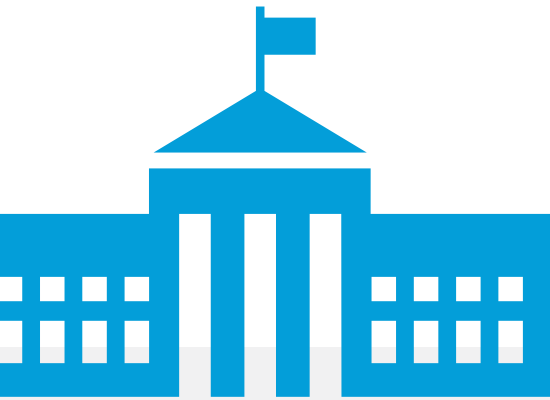


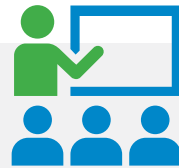
Increase the reach, impact and ROI of your events across the student lifecycle with integrated outreach, engagement and reporting tools.



Enrollment Management

Types of Events:

- › Recruitment Fairs
- › Parent Engagement
- › High School Outreach
- › Community Engagement



Academic & Student Affairs

Types of Events:

- › School-Specific Events
- › Business, Law, Medicine, etc.
- › Faculty-Specific Events
- › Co-Curricular Activities



Advancement & Alumni Relations

Types of Events:

- › Alumni Activities
- › Homecoming & Regional Events
- › Fundraisers
- › Alumni & Donor Engagement



Introduce efficiency and scale with an enterprise event technology platform that combines seamless event management with sophisticated data and insights.

Continuing Education

Types of Events:

- › Extension Campus
- › Face to Face or Online
- › Executive Education
- › Credentials & Short Courses



Communications & Marketing

Types of Events:

- › Industry-Specific
- › Discipline-Specific
- › Community Outreach
- › Campus-Wide



Information Technology

Key Benefits:

- › Enterprise event technology
- › Flexible and extensible
- › Scalable and secure



Procurement

Key Benefits:

- › Centralized licensing
- › Comprehensive offering
- › Efficiency and cost-savings

